



# 28<sup>th</sup> GMS Tourism Working Group Meeting

Tuesday 29 November 2011, Aureum Palace Hotel  
Bagan, The Republic of the Union of Myanmar

## Updates by Vietnam

# Vietnam

## Tourism Arrivals in 2010 & 2011 (Q1&Q2)

2010: 5,049,855 (+ 34.8%)

2011: 3 months - 1,511,472

6 months - 2,965,820

9 months - 4,312,127

10 months - 4,830,604 (+15.8%)

## Hotels and rooms by 9/2011

<b>Total</b>		<b>5* hotel</b>		<b>4* hotel</b>		<b>3* hotel</b>	
Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
12.500	250.000	53	12.121	127	15.517	271	18.855

# Vietnam



## Travel companies dealing with international travel by 9/2011

Total	State owned	JSC	Joint Venture	Ltd. Company	Private owned
957	15	321	16	601	34

# Vietnam



## Update on border check points

No updates

# Vietnam

## Update on GMS TSS Priority Projects

### 1. New and On-going (HRD & Pro-poor Sustainable):

- Spanish, SNV
- Lux-Development, EU, ADB ...

### 2. Considerations:

- Product Development
- Sub-regional Marketing

**THANK YOU**