



ChildSafe  
network

*Together, protecting children.*

# Discover the ChildSafe Network

Better Ways to  
Protect Children



**skoll**  
FOUNDATION



# What to expect during the next 7 minutes...

- **Discover** what the ChildSafe Network does to protect vulnerable children around the world
- **Learn** why corporate business, the tourism industry, travelers & society in general need to be responsive to the protection of these children
- **Understand** how you and your business can help minimize detrimental effects on children



# What vulnerable children face every day

- Physical, sexual and psychological violence
- Forced prostitution
- Forced labor, i.e. begging
- Illegal adoption, trafficking and exploitation
- Diseases, including HIV and STDs
- Poor health, hygiene and nutrition
- Gang involvement
- Drug use



**According to UNICEF there are 100 million street children worldwide. These children need to be protected.**



# The ChildSafe Network

The ChildSafe Network is an international network of concerned people who are ready to protect marginalized children who, very frequently, work and live on the streets.



# ChildSafe's 5 Objectives:

- 1.To reduce** the number of street children
- 2.To protect** urban children and youth from all forms of abuse with in the scope of the International Convention of the Rights of the Child;
- 3.To prevent** urban children & youth from engaging in risky behavior and/or dangerous situations
- 4.To create** protective environments for children
- 5.To influence** all tiers of society and the international community to provide supportive environments for children & youth by adopting positive behaviors.

# ChildSafe's Network:

- Target members are all tiers of societies, internationally.
- Network consists of key people, government, businesses and organizations.
- Individuals are trained and certified dependant on their level of interaction with children so they can take appropriate action when recognizing a child in danger and act to prevent a dangerous situation.
- Network currently consists of 3,500 dedicated individuals, business, not for profit organizations that incorporate child protection measures.
- Over 1 Million travelers have become ChildSafe. A positive impact on the exploitation of children, especially child sex tourism.



*Informing young migrants about how they can protect themselves from being trafficked or exploited*



*Working with organizations that provide social services for marginalized children and youth*

# How does the network protect children?



**All those involved in the network apply their ChildSafe knowledge in the following ways:**

**Calling hotlines:** Children and ChildSafe members are able to access immediate child support services

**Knowing where to turn:** Children have immediate access to safe places where they can wait for adequate social services

**Providing** direct referral to social services

**Educating** travelers using the ChildSafe Traveler Tips



# Involving travelers is essential

## The ChildSafe Traveler Tips Campaign

- **Message:** The good-intentions of travelers can unknowingly increase the vulnerability of children.
- **Target group:** The tourism industry and individual travelers
- **Objective:** To empower each traveler with better ways to protect children

Visit [www.thinkchildsafenet.org](http://www.thinkchildsafenet.org) to learn more.

# How do travelers feel about giving to begging children?



## **Findings:**

Regardless if travelers give or not to street children they experience a negative feeling

## **Solution:**

Turn best intentions into positive results by supporting organizations that help these children build better futures

# This is what you can do...

## Three ways to be involved

1

### **Basic:**

ChildSafe supporters and sponsors

2

### **Advanced:**

ChildSafe certified members, partners, corporations

3

### **While Traveling:**

Travelers and certified travelers

1

## Basic: ChildSafe supporters and sponsors

**1a. ChildSafe Supporters:** share web links, provide free media, make donations and/or promote ChildSafe campaigns.

**1b. ChildSafe Sponsors:** Traveler Tips, ChildSafe literature and projects, etc. Sponsor's logo is placed on materials.



2

**Advanced:** ChildSafe certified members, partners, corporations



**2a. ChildSafe Certified Members:** companies and their staff, and individuals who have been trained and certified to be ChildSafe. These companies and individuals will be regularly monitored, will sign a membership contract.

**2b. ChildSafe Partners:** implementing organizations, educational institutions, government agencies, associations and non-profit organizations that work with us through partnership agreements.

2

### **2c. ChildSafe Corporations:**

businesses that adopt the ChildSafe Corporate Charter including the ChildSafe Code of Conduct. ChildSafe corporations can also be members and supporters.

3

## While Traveling: Travelers and certified travelers

**3a. ChildSafe Travelers:** travelers who read and follow the ChildSafe Traveler Tips.

**3b. ChildSafe Certified Travelers:** travelers receive training on the ChildSafe Traveler Tips, are tested and certified. Certified travelers receive badges and other promotional items that identify them as ChildSafe Travelers.

Visit [www.thinkchildsafenet.org](http://www.thinkchildsafenet.org) to learn more about the ChildSafe Traveler Tips





The legacy of the ChildSafe Network:  
protection of children is a natural response.

[www.childsafe-international.org](http://www.childsafe-international.org)