

GMS Workshop on Community Based Tourism in Thailand

23-28 January 2011. Chiang Mai, Thailand



GMS Tourism Working Group Meeting (TWG)

Pakse, Champasak, Lao PDR

26 May 2011

GMS Workshop on Community Based Tourism in Thailand

Objectives of training

- a) To provide government officials with the current and relevant policies and procedures, for promoting community based tourism
- b) To provide Managers from the private hotel and tourism businesses with the comprehensive and integrated approach to successfully manage their community based tourism
- c) To provide tools, framework and key concepts in planning, implementation and management of community based tourism in Myanmar



GMS Workshop on Community Based Tourism in Thailand

28 tourism professionals from Myanmar in a practical training course



GMS Workshop on Community Based Tourism in Thailand

Overview of the Training Process

23rd January: Getting into the Issues – an overview of Thai tourism and CBT

24th January: CBT Theory and Concepts in Depth

25th and 26th January: CBT in Practice – Mae Kampong Community, Chiang Mai

27th January: Return to Chiang Mai – Group Presentation and Feedback

28th January: Additional CBT Tools and Wrap Up



The first session on the 23rd January 2011

Permanent Secretary of MOTS opened the workshop



The first session on the 23rd January 2011



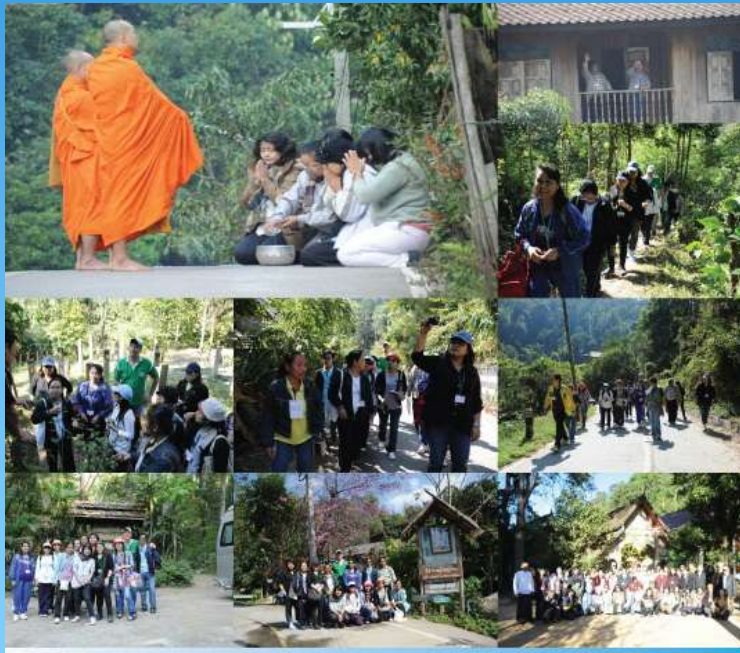
The first session on the 23rd January 2011

Permanent Secretary of MOTS opened the workshop



The second session on the 25-26th January 2011

The participants chance to meet local community ,enjoy traditional Thai hospitality at Mae Kampong community



The second session on the 25-26th January 2011

The participants chance to meet local community ,enjoy traditional Thai hospitality at Mae Kampong community



The third session on the 27-28th January 2011

The delegates to evaluate lessons learned



Training certificated were presents by Vice Governor at Chiang Mai



The Myanmar delegates were joined by 15 Thai participants and this training bring to successful



GMS Workshop on Community Based Tourism in Thailand

Benefit from the Workshop

1. The officials and managers from both public and private sectors of the Myanmar tourism industry could apply the theoretical and practical techniques for the successful development and management of community based tourism in Myanmar
2. The co – operation between GMS memberships, Thai – Myanmar, tourism industry .



THANK YOU
KOB KHUN MAK KA

