

第27次GMS旅游工作组会议

27th Meeting of the GMS Tourism Working Group

GMS Projects Updates by Yunnan, PRC

26 May, 2011 Pakse, Lao PDR



云南旅游统计

Yunnan Tourism Statistics

云南省2010年接待情况

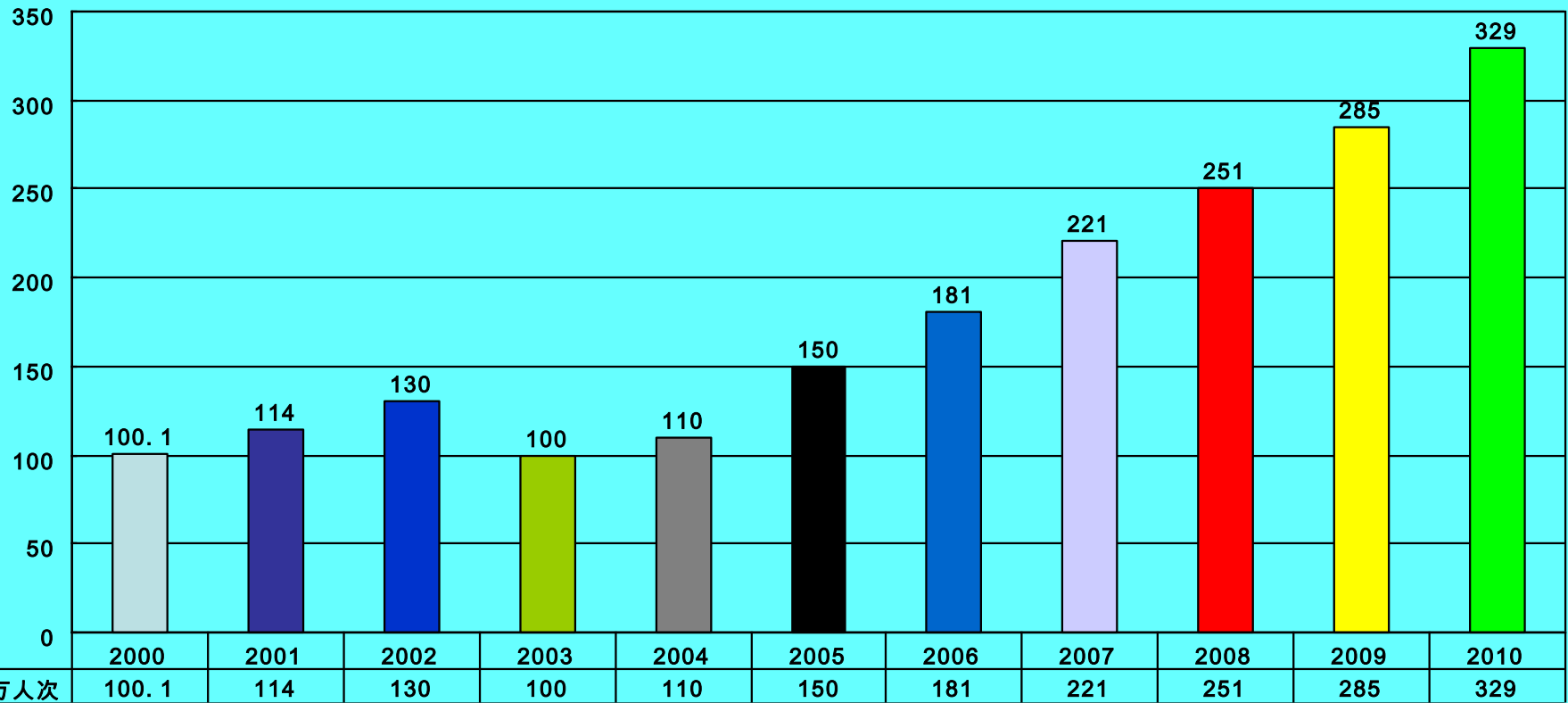
The Statistics of Yunnan Tourism in 2010

- **A. International tourist arrivals (including cross-border one-day-trip):**
6.628 million person-time, +14.7%
- **B. International tourist arrivals (overnight only):**
3.291 million, +15.7%
- **C. Domestic tourist arrivals (including one-day-trip):**
138.37 million person-time, +15.09%
- **D. Domestic tourist arrivals (overnight only):**
76.329 million person-time, +13.44%

国际游客接待情况

INTERNATIONAL TOURISTS TO YUNNAN 2000-2010

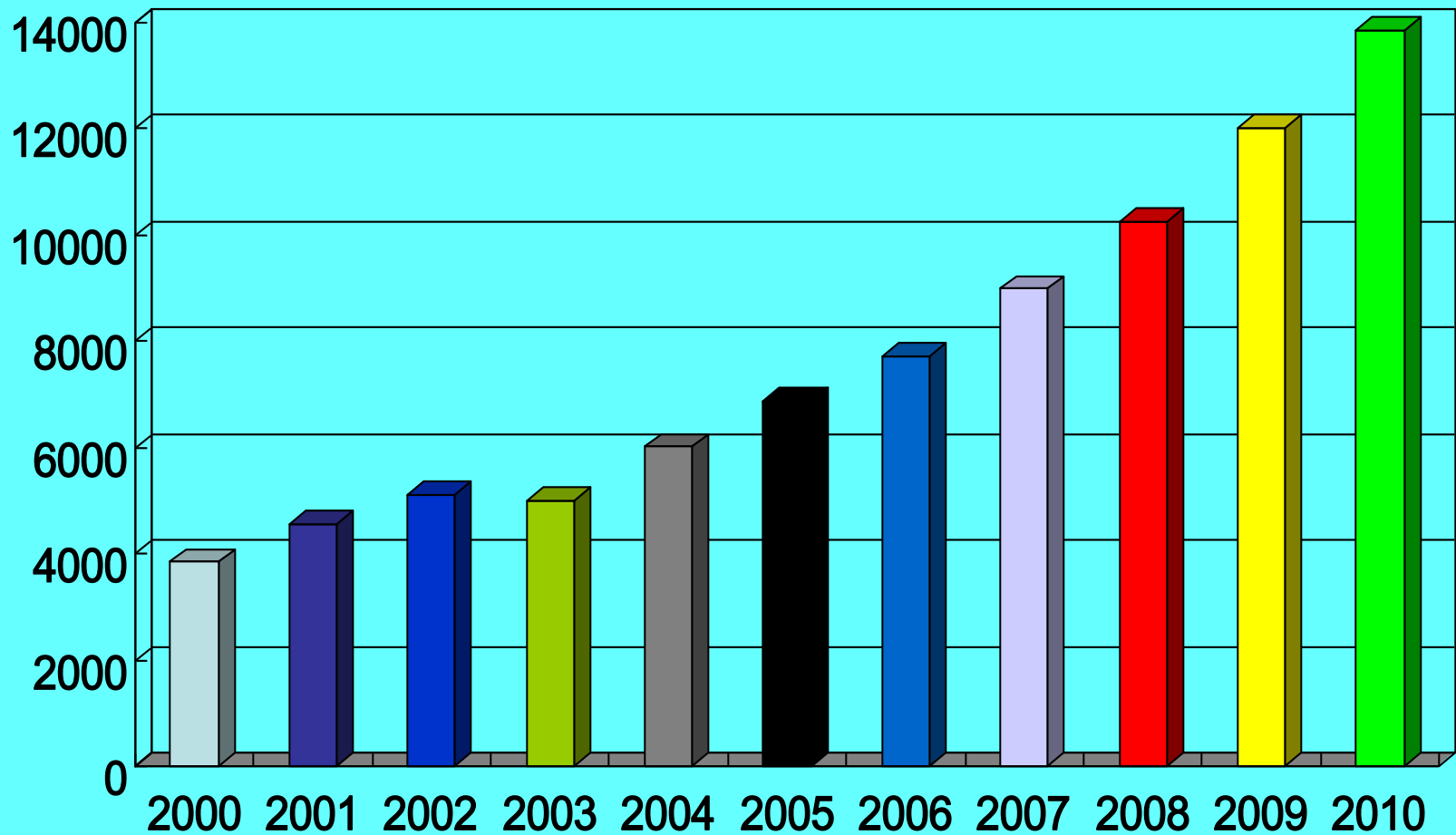
UNIT : Ten Thousands Person Times



国内游客接待情况

DOMESTIC TOURISTS TO YUNNAN 2000-2010

UNIT : / Ten Thousand Person Times



云南省2011年第一季度接待情况

The Statistics of Yunnan Tourism in 1st Quarter of 2011

- **A. International tourist arrivals (including cross-border one-day-trip):**
1.528 million person-time, +19.46%
- **B. International tourist arrivals (overnight only):**
0.655 million person-time, +19.54%
- **C. Domestic tourist arrivals (including one-day-trip):**
38.30 million person-time, +14.83%
- **D. Domestic tourist arrivals (overnight only):**
20.058 million person-time, +16.54%

云南口岸概况

Yunnan Ports

* 13 National level ports (including 2 air ports, 2 river ports, 1 rail port, and 8 land ports)

* 7 Provincial level ports(all land road ports)

Among 20 ports, except 4 air and river ports, 1 connect with Laos, 4 with Vietnam, and 11 with Myanmar.

****Hekou (Laocai) Port:**

Beginning from Jan 2011, a new policy was carried out: border-passes for all Chinese tourists.

e.g.. In 2011 Spring Festival 7 holidays, 19673 Chinese tourists visited Vietnam, +47%



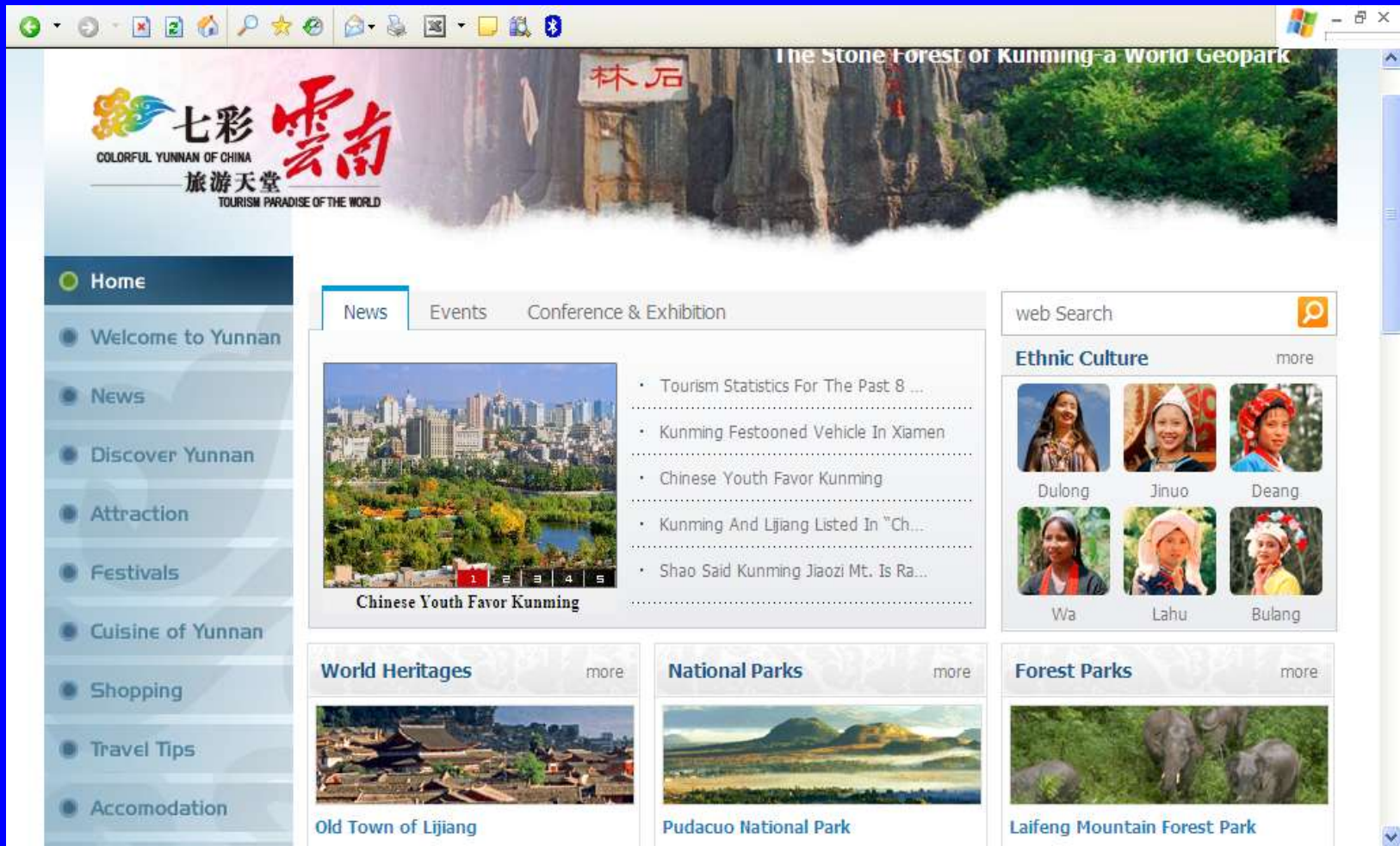
云南GMS旅游牵头项目相关情况

Yunnan GMS Tourism Projects Updates

YUNNAN TOURISM WEBSITE IN ENGLISH

www.enynta.gov.cn

www.ynta.gov.cn



The screenshot shows a web browser window displaying the Yunnan Tourism Website in English. The browser's address bar shows the URL www.enynta.gov.cn. The website's header features a large banner with the text "The Stone Forest of Kunming - a World Geopark" and a logo for "七彩云南" (Colorful Yunnan of China) with the tagline "旅游天堂" (Tourism Paradise of the World). The main navigation menu on the left includes: Home, Welcome to Yunnan, News, Discover Yunnan, Attraction, Festivals, Cuisine of Yunnan, Shopping, Travel Tips, and Accommodation. The main content area is divided into several sections: "News" (with sub-sections for Events and Conference & Exhibition), "Ethnic Culture", "World Heritages", "National Parks", and "Forest Parks". The "News" section features a video player titled "Chinese Youth Favor Kunming" and a list of news items. The "Ethnic Culture" section displays six portraits of ethnic groups: Dulong, Jinuo, Deang, Wa, Lahu, and Bulang. The "World Heritages" section shows the "Old Town of Lijiang", the "National Parks" section shows "Pudacuo National Park", and the "Forest Parks" section shows "Laifeng Mountain Forest Park".

Home

Welcome to Yunnan

News

Discover Yunnan

Attraction

Festivals

Cuisine of Yunnan

Shopping

Travel Tips

Accommodation

News Events Conference & Exhibition

The Stone Forest of Kunming - a World Geopark

七彩云南
COLORFUL YUNNAN OF CHINA
旅游天堂
TOURISM PARADISE OF THE WORLD

web Search

Ethnic Culture more

Dulong Jinuo Deang

Wa Lahu Bulang

World Heritages more

National Parks more

Forest Parks more

Chinese Youth Favor Kunming

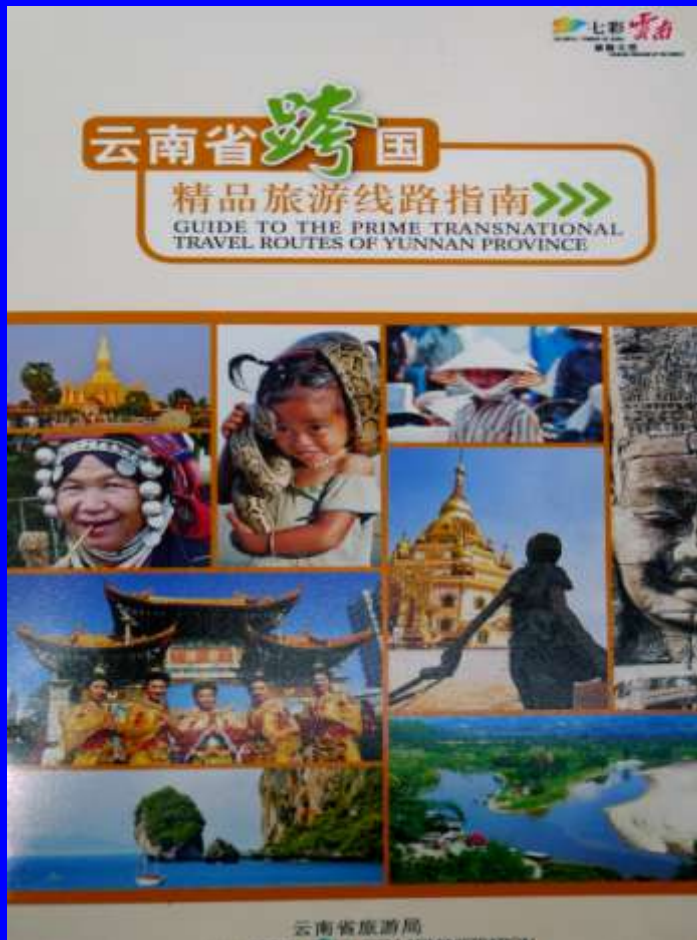
- Tourism Statistics For The Past 8 ...
- Kunming Festooned Vehicle In Xiamen
- Chinese Youth Favor Kunming
- Kunming And Lijiang Listed In "Ch...
- Shao Said Kunming Jiaozi Mt. Is Ra...

Old Town of Lijiang

Pudacuo National Park

Laifeng Mountain Forest Park

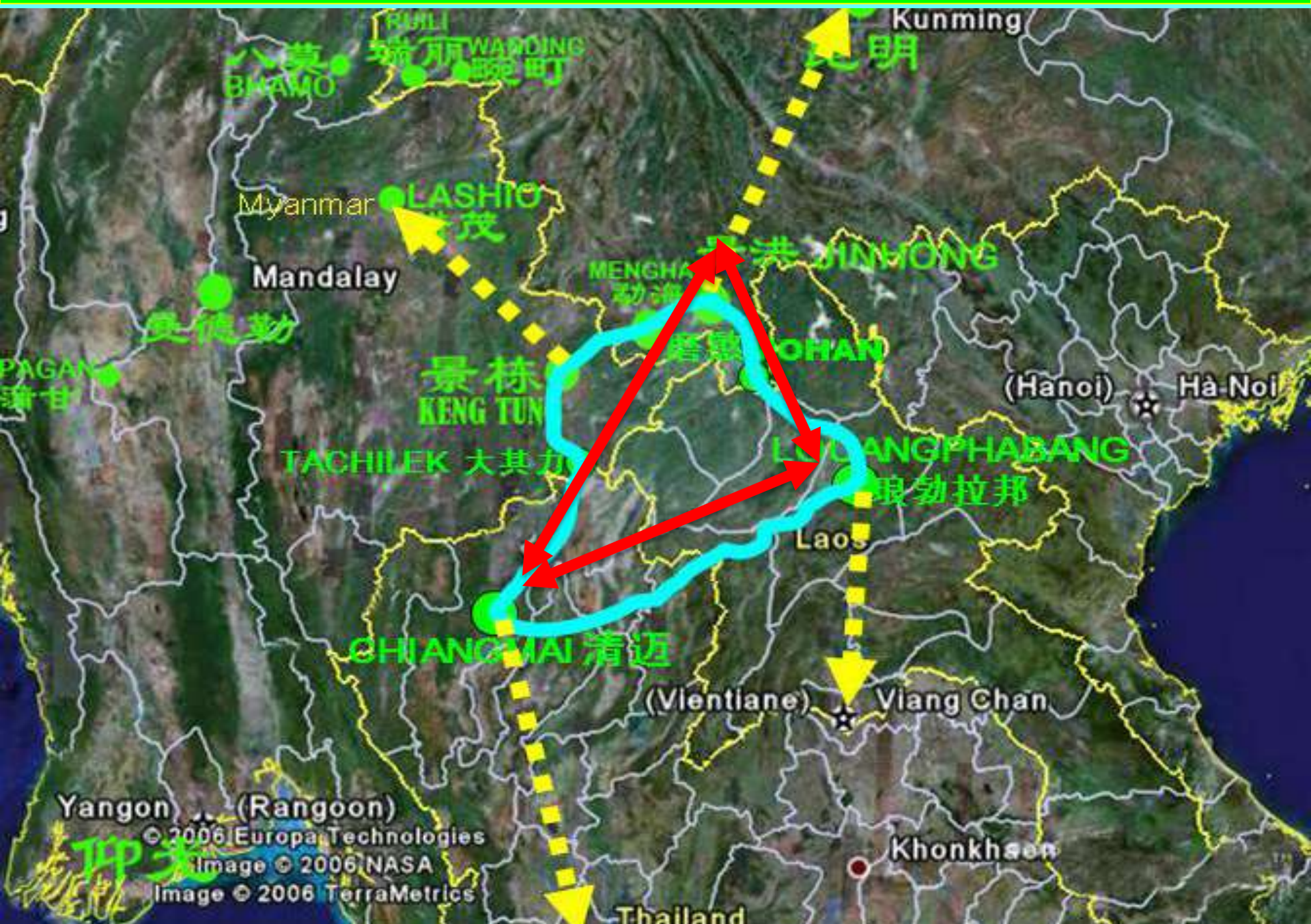
GUIDE BOOK OF TRANSNATIONAL TRVAL ROUTES (After conducted the travel routes plan of 2 GMS lead projects)



E-edition also on website



金四角旅游区 Golden Quadrangle Area



Highlights connect with GQA:

1. Tourism investment:

* In Xishuangbanna: some big investments focus on hotels, shopping, entertainment, conference... e.g. *Xishuangbanna International Tourist Holiday Resorts Zone* project, CYN15 billion.

* In northern Laos, Chinese investments increase very fast, e.g. *Luang Prabang Xishuangbanna Hotel*, CYN25 million.

2. Kunming-Vientiane High-speed Railway Project: approved by the Congress, Lao PDR in Dec 2010, started to construct in April 2011 and plans to finish in 2015. 421km long, belongs to Pan-Asia Railway system, Kunming to Singapore, 3900km, would be finished in 2020.



3. Thai tourists enter China through GQA: --by bus, by airplane and by yacht. e.g. Thai tourists come to Yunnan: 18.54 thousand in 2008, 21.63 thousand in 2009, +16.68%, then 30.67 thousand in 2010, +41.79%. Around 50% traveled through GQA!

e.g. a Thai group visits Yunnan recently and a Thai tourism promotion conference in Kunming on 25 May.

4. ADB supports to implement an Environmental Strategic Assessment for GQA, and there will be a workshop at Kunming on 30 May.



佛塔 Pagodas



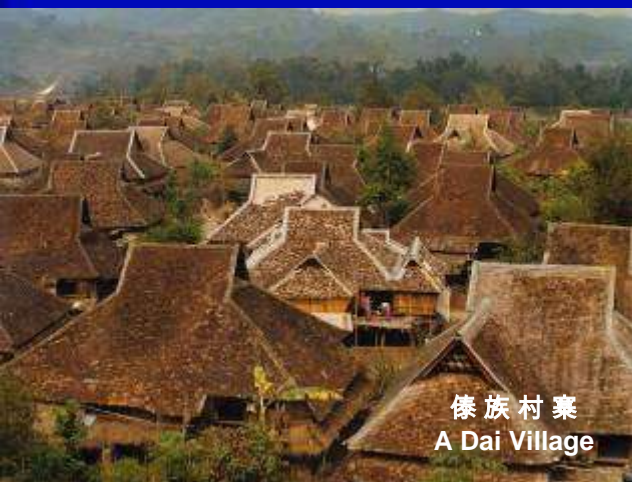
热带雨林中的亚洲象
Wild Asian Elephants in the
Tropical Rain Forest



新景洪 New Jinghong



昆曼公路 KM-BKK Road



傣族村寨
A Dai Village



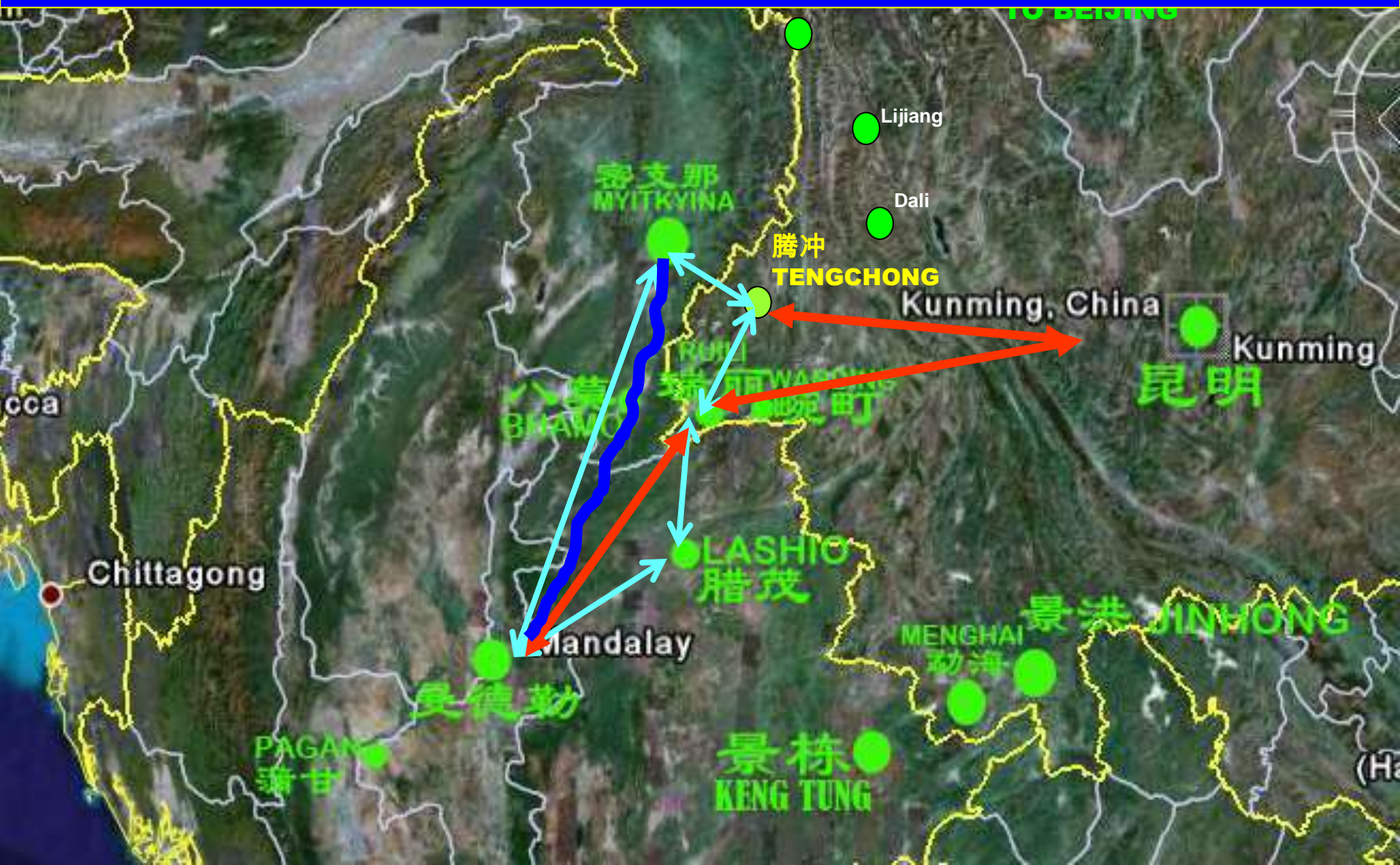
傣族小和尚
Dai Monks



泼水节
Water Splashing Festival

香格里拉-腾冲-密支那旅游区

Shangri-la - Tengchong - Myitkyina Tourism Zone





www.exoticyunnan.com



北海湿地
Beihai Wetland



保山市腾冲县旅游局



地热奇观
Geothermal Wonder

谢谢！
Welcome to Yunnan!

