



# LAO NATIONAL TOURISM ADMINISTRATION

## Visitor Arrival Statistics

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# NUMBER OF TOURIST ARRIVALS, REVENUE FROM TOURISM, AND AVERAGE LENGTH OF STAY, 2005-2010.

Year	Number of Tourist Arrivals	Change (%)	Average Length of Stay (Days)  for International Tourists	Average Length of Stay (Days)  for Regional Tourists	Average Length of Stay (Days)  for the Total Tourist Arrivals	Revenue from Tourism (Dollars)
2005	1,095,315	22	7.0	2.0	4.5	146,770,074
2006	1,215,106	11	7.0	2.0	4.5	173,249,896
2007	1,623,943	34	7.0	2.0	4.5	233,304,695
2008	1,736,787	7	6.5	2.0	4.25	275,515,758
2009	2,008,363	16	7.0	2.0	4.50	267,700,224
2010	2,513,028	25	7.0	2.0	4.50	381,669,031

# Number of Tourist Arrivals by Region, 2005-2010.

<b>Year</b>	<b>Asia and Pacific</b>	<b>Europe</b>	<b>The Americas</b>	<b>Africa and Middle East</b>	<b>Total</b>
<b>2005</b>	<b>899,273</b>	<b>131,326</b>	<b>60,061</b>	<b>4,655</b>	<b>1,095,315</b>
<b>2006</b>	<b>1,008,663</b>	<b>138,935</b>	<b>60,883</b>	<b>6,625</b>	<b>1,215,106</b>
<b>2007</b>	<b>1,406,456</b>	<b>147,667</b>	<b>61,463</b>	<b>8,357</b>	<b>1,623,943</b>
<b>2008</b>	<b>1,482,499</b>	<b>168,756</b>	<b>75,266</b>	<b>10,266</b>	<b>1,736,787</b>
<b>2009</b>	<b>1,820,571</b>	<b>130,176</b>	<b>53,348</b>	<b>4,268</b>	<b>2,008,363</b>
<b>2010</b>	<b>2,260,026</b>	<b>178,140</b>	<b>67,291</b>	<b>7,571</b>	<b>2,513,028</b>
<b>Growth Rate</b>	<b>20.50 %</b>	<b>22.09 %</b>	<b>22.75 %</b>	<b>32.53 %</b>	<b>20.67 %</b>

# Number of Tourist Arrivals to Laos by Category, 2009-2010.

Category	Border Pass		Border Pass		Passport		Total	
	Day tripper	Stay Overnight						
	2010		2009	2010	2009	2010	2009	2010
<b>Grand Total</b>	<b>842,589</b>	<b>94,666</b>	<b>841,364</b>	<b>937,255</b>	<b>1,166,999</b>	<b>1,575,773</b>	<b>2,008,363</b>	<b>2,513,028</b>
International Tourist					299,986	394,539	299,986	394,539
Regional Tourist	842,589	94,666	841,364	937,255	867,013	1,181,234	1,708,377	2,118,489
Thailand	722,993	85,143	728,401	808,136	545,663	708,928	1,274,064	1,517,064
Vietnam	31,491	1,758	35,461	33,249	261,302	397,762	296,763	431,011
China	88,105	7,765	77,502	95,870	50,724	65,984	128,226	161,854
Myanmar					1,794	1,652	1,794	1,652
Cambodia					7,530	6,908	7,530	6,908

# Tourist Arrivals to Laos By Nationality for Jan-Mar 2011

Country of Origin	Total/10	Total/11
	3 month	3 month
<b>Grand Total</b>	<b>521,821</b>	<b>633,522</b>
Cambodia	1,556	1,767
Myanmar	429	447
Thailand	379,408	431,662
Vietnam	89,748	154,659
China	50,680	44,987

